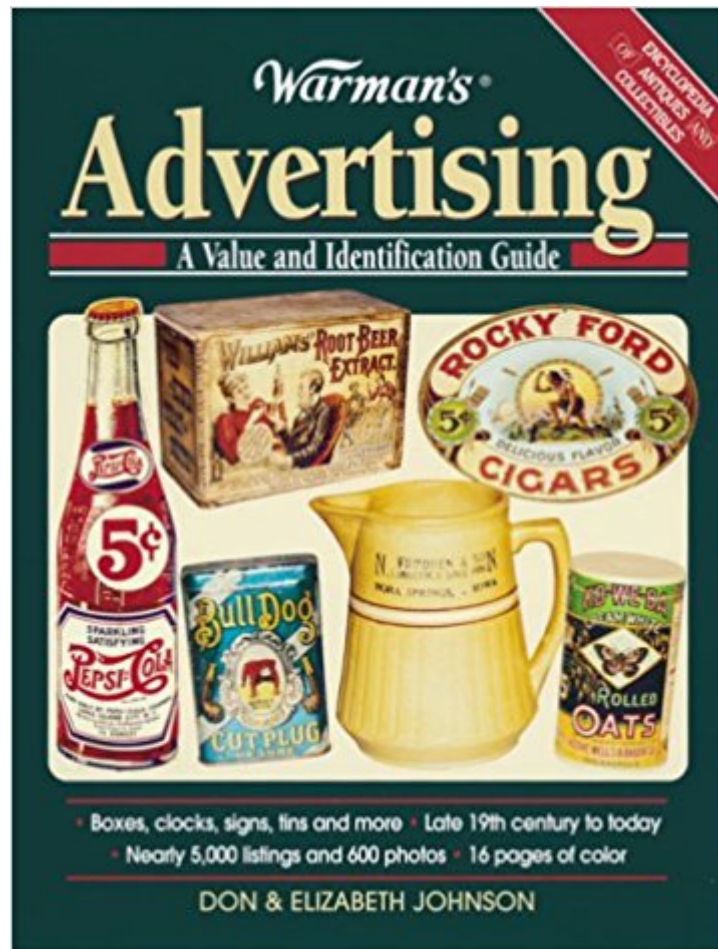




The book was found

Warman's Advertising (Encyclopedia Of Antiques & Collectibles)



Synopsis

With over 10,000 listings of advertising items, this reference work also contains a price guide, background information and tips for starting, building and maintaining a collection. Advertisers include: Coca-Cola, 7-up, Campbell's, General Motors, Harley-Davidson, Kellogg's, Levi's and Woolworth's.

Book Information

Series: Encyclopedia of Antiques & Collectibles

Paperback: 304 pages

Publisher: Krause Publications; 10 edition (August 2000)

Language: English

ISBN-10: 0873418506

ISBN-13: 978-0873418508

Product Dimensions: 11 x 8.5 x 0.6 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars 1 customer review

Best Sellers Rank: #2,822,686 in Books (See Top 100 in Books) #90 in [Books > Crafts, Hobbies & Home > Antiques & Collectibles > Advertising](#) #518 in [Books > Crafts, Hobbies & Home > Antiques & Collectibles > Popular Culture](#) #582 in [Books > Arts & Photography > Graphic Design > Commercial > Advertising](#)

Customer Reviews

A brand new book containing more than 600 large, sharp, black and white photos and a gorgeous 16 page full color section. There's plenty of background information provided, in addition to the current pricing. Topics range from A & P, Adams Gum, Anheuser-Busch, to International Harvester, John Deere, Ken-L, to Z.B.T., and Zeno Gum. This is a good general reference work for the advertising collector, covering more than 5,000 listings. A very complete index, makes item location easy. The advertising collector will refer to this up-do-date volume often.

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